

## Sample Letter to the Editor

Dear Editor:

The Association of Pet Dog Trainers, the largest educational and professional association for dog trainers in the world, has proclaimed January "National Train Your Dog Month." The goal of this campaign is to promote the importance of training and socialization to all dog owners.

According to the Humane Society of the United States, between six and eight million dogs and cats are turned in to animal shelters each year, and about four million are euthanized for lack of good homes. Many dogs are turned in to shelters for common behavior and training issues that could easily be solved with the assistance of a professional trainer or behavior counselor. In fact, it has been proven that training and socializing dogs when they're young reduces or eliminates behavior problems in the future.

Since January is the time for New Year's resolutions, it is the perfect time for the dog-owners of {insert name of town/city/state here}, and those who may be considering getting a dog, to learn about the importance and impact of training for their pet. The APDT web site has a wealth of helpful information for pet owners at [www.apdt.com/petowners](http://www.apdt.com/petowners).

APDT and its over 5,000 member trainers are dedicated to helping to keep dogs in homes, in showing dog owners how to fully enjoy and have fun with their dogs, and to experience the joys of having a well-trained dog.

{If you will be hosting an event, add information and an invitation here.}

Sincerely,

{put your name here}