



PRESS RELEASE

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Free Webinars and Live Chats with Pet Training Pros in January 2012!

The Association of Pet Dog Trainer's annual campaign in January, National Train Your Dog Month, promotes the benefits of positive training and socialization for all pets.

Greenville, SC – **National Train Your Dog Month** is an Association of Pet Dog Trainers (APDT) annual campaign, and 2012's event will be better than ever! Join us for FREE educational webinars and live chats with professionals!

Each year, hundreds of thousands of pets are turned into animal shelters because their owners couldn't find a reliable resource to help them with their pets' behavior problems. Sadly, the end result is often euthanasia at the shelter rather than rehoming the pet. In response, the APDT has designated the month of January as **National Train Your Dog Month** to bring awareness to the importance of socialization and training for all pets! January was selected as the perfect month because so many animals are adopted and brought home during the winter holidays. We hope to help families and their pets start the New Year off on the right paw with information on the behavior needs and training of their pets.

To help the pet-loving public, as well as professionals in the animal shelter and others in the pet care industry, we have recorded free educational webinars featuring many well-known pet training and behavior professionals and experts. These webinars will be available starting in January through the Train Your Dog Month event website and are completely free. APDT has also filled the month of January with a variety of "live" Facebook "chats" where anyone can "talk" in real time with professional training and behavior consultants, on a variety of topics pertaining to the training and care of dogs, cats and even rabbits! Anyone with any behavior and training questions can join the chats to learn more about their chosen pet. Visit the event website, www.trainyourdogmonth.com, for full schedule information, professional bios, as well as fun downloadable resources on training and behavior.

The APDT believes that a better understanding of our pets' behavior can lead to happier, healthier and harmonious households for humans and companion animals. Since 1993, the APDT has promoted education for dog trainers and others in the pet industry. With over 6,000 members who are willing and able to assist pet owners, the APDT is the largest professional organization for pet dog trainers in the world. We encourage anyone interested in learning more about their dogs and other pets to visit our web sites www.apdt.com and www.trainyourdogmonth.com for more information and resources.

Please join the APDT in celebrating National Train Your Dog Month!

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Located in Greenville, SC, the APDT is a professional educational organization of trainers who are committed to becoming better trainers through using positive, dog friendly methods based on sound scientific principles. With over 6,000 members worldwide, the APDT strives to provide professional dog trainers with a respected and concerted voice. The APDT promotes caring relationships between dogs and people and works to increase public awareness of dog-friendly training techniques. For more information, visit the APDT Web site at www.apdt.com.